



## 2005 WEBE/SMPTE Joint Technical Conference “Wireless Technologies in the Broadcast & Production Environment”

October 13-15 2005  
Clarion Antietam Hotel  
Hagerstown, MD

### Guidance for Sponsors

The Association of Washington Executive Broadcast Engineers (WEBE) and the Washington, DC Section of the Society of Motion Picture and Television Engineers (SMPTE) invite you to participate in a sponsorship and/or supporting role for our 2005 Joint Technical Conference.

The Conference is presented at no charge to those attending. This is only possible through the continued support and generosity of our sponsors. The below information describes the available sponsorship opportunities, benefits, costs, and billing information.

We look forward to your participation in the Conference, and an informative and educational experience for all attending.

#### 1) Deadlines

**September 13** – Deadline for hotel reservations at discounted rate. Availability is not guaranteed after this date, and rate will go up.

**September 30** – All Meal, Break, and Hospitality sponsorships and orders are due.

**October 10** – All general sponsorship commitments are due; information to be included in Conference program is due.

**October 15** – All payments due to WEBE and/or venue PLEASE BRING YOUR PAYMENTS WITH YOU TO THE CONFERENCE!

#### 2) Meal / Hospitality Sponsorships

All meal, break, and hospitality sponsorships will be billed to you, at cost, by the venue. WEBE will coordinate catering orders with the venue. A valid credit card will need to be provided to guarantee payment for catering, but you will be able to pay with a different credit card, check, or cash. All prices are our best estimate, including tax and service charges. Actual costs billed by the venue may vary slightly. Your understanding is appreciated.

The following Meal, Break, and Hospitality sponsorships are available, with suggested catering.

<b>Event</b>	<b>Catering Details</b>	<b>Cost</b>
13 Oct - Cocktail Reception	Open Bar 7-9pm; Crackers, Cheese & Crudites	1550
14 Oct - AM Break 1	Coffee, Tea, Soft Drinks, Pastries	450
14 OCT - Lunch 1	Buffet featuring Beef Stogranoff and Rotisserie Chicken; Tossed Salad; 2 veggies; dessert	1250
14 Oct - PM Break 1	Coffee, Tea, Soft Drinks, Pretzels & Chips	450
14 Oct - Cocktails	Open Bar 7-9pm; Crackers, Cheese & Crudites	1550
14 Oct - Dinner	Entrée Choices: Herb Roasted Chicken, Roast Pork Tenderloin, Roast Beef, Sun-Dried Tomato Pasta	See Ben Johnson for Pricing of Sponsorship of Wine for the Dinner
14 Oct - Party	Tektronix, Miranda, Lawson and Assoc.	Not Available
15 Oct - AM Break	Coffee, Tea, Soft Drinks, Pastries	450
15-Oct Lunch	"Down South" Fried Chicken, Potato Salad, Pies, etc	1250

### 3) General Sponsorships

General Sponsors and Supporters help underwrite the costs of presenting the Conference, including costs for meeting rooms, PA systems, office supplies, etc.

**Conference Sponsors (\$500+)** will be featured prominently on our website, in the conference program, and in signage at the show. Conference Sponsors will also be recognized throughout the show.

**Conference Supporters (\$250-500)** will be recognized in the conference program and on our website.

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### 4) Payment

For General Sponsors, payment may be made by check to WEBE.

For Meal and Hospitality sponsors, payment will be made directly to the hotel for the actual cost of the event you are sponsoring. Please forward credit card information to WEBE to guarantee payment to the hotel of your event.

### 5) Graphics, Artwork, and Advertising

All sponsors and supporters are asked to send us a HIGH RESOLUTION version of their logo for use in the program, signage, and PowerPoints. Please send in EPS, PSD, or TIFF format to: Ben Johnson [Ben@BenThere.com](mailto:Ben@BenThere.com)

If you are interested in advertising in the Conference Program, please contact Ben Johnson for additional information. Advertising opportunities will only be made available to those in sponsoring or supporting roles.

### 6) Point of Contact / RSVP

Ben Johnson, WEBE Vice-President  
Cell 202-549-2030  
PO Box 245  
Barboursville, VA 22923  
Email [Ben@BenThere.com](mailto:Ben@BenThere.com) or [snvboy@gmail.com](mailto:snvboy@gmail.com)  
<http://www.webe.org>



## Sponsorship RSVP Form

### 2005 WEBE/SMPTE Joint Technical Conference “Wireless Applications for Broadcasters”

October 13-15 2005

Clarion Antietam Hotel, Hagerstown, MD

**Please Return Form to: Ben Johnson, PO Box 245, Barboursville VA 22923**

Organization:  
Contact Phone:  
Contact Address:

Contact Name:  
Contact email:

Sponsorship Requested:  
Sponsorship Amount:

Credit Card Number:  
Expiration Date:  
Name on Card:

We request the above sponsorship for the 2005 WEBE/SMPTE Joint Technical Conference. For General Sponsorships, we agree to pay WEBE, by check, the full amount of our sponsorship no later than 15 October 2005. For Meal and Hospitality Sponsorships, we provide the above credit card to guarantee payment to the hotel for the actual costs of the event we are sponsoring. We will pay the actual costs of the event directly with the hotel during the Conference.

Signature:

Name and Title:

Date: